



Alatheia
THERAPEUTIC RIDING CENTER

2019 Benefit Gala

Saturday, October 5 ~ Wenatchee Convention Center
Sponsorship Opportunities & Benefits Summary

Sign Up for a Sponsorship at:
www.AlatheiaRidingCenter.com/Gala
or call 509-630-8710

2019 Gala Sponsor Level	Presenting (1 only) \$25,000	Grand Champion \$15,000	Triple Crown \$10,000	Belmont \$7,500	Preakness \$5,000	Kentucky \$2,500	Winner's Circle \$1,250
Large logo on Gala entrance banner, logo on all guest bid packets, live Facebook thank you, logo on Alatheia website header until May 2020.	✓★						
Sponsor recognition in 2019 Alatheia video debuted at Gala, and year-round marketing	✓★	✓★					
Gala hosted bar/ dedicated servers	✓★	✓★	✓★				
Gala guest swag bags	✓★	✓★	✓★				
Speaking opportunity at Gala	✓★	✓★	✓★				
Gala Table of 10	Premium position	Premium position	Premium front row	Front row	Front row	Premium	✓
Advertisement in Gala program	Full Page	1/2 page Inside front	1/2 page	1/4 page	1/8 page	1/8 page	
Logo in Gala program	XL Top back page	XL back page	XL back page	M back page	M back page	S back page	S back page
Logo in all Gala marketing	✓	✓	✓	✓	✓	✓	
Logo in Gala PowerPoint presentation	✓	✓	✓	✓	✓		
Logo in ALL 2019 PowerPoint presentations	✓	✓	✓	✓	✓		
Alatheia VIP tour on date of your choosing	✓	✓	✓	✓			
Logo sign on Alatheia arena wall	Extra-large Premium	Extra-large	Large	Medium	Medium	Small	Small
Logo on Alatheia website with link	Extra-large Premium	Extra-large	Extra-large	Large	Large	Medium	Medium
2019 Patio Party Tickets	8	6	4	4	2		
Little Black Dress 2020 logo in PowerPoint and verbal recognition	✓	✓	✓	✓	✓	✓	

*Must sign up for sponsorship by August 31st to be included in printed marketing materials